

Report

“Awareness program on Financial Literacy Camp”

Unnat Bharat Abhiyan Cell

Date of Event : 29.09.2021

Venue: Government Middle high School, Rigwar, Kota block, Bilaspur (C.G.).



Figure 1: Financial literacy camp organized at Pudu Gram Panchayat, Kota block, Bilaspur on 29.09.2021.

Details of Event Proceedings

| Date (DD-MM-YYYY) | Details of the Session | Details of Resource Person | Number of Participants |
|----------------------|---------------------------|-------------------------------|---------------------------|
|----------------------|---------------------------|-------------------------------|---------------------------|

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|------------|---|---|-----|
| 29-09-2021 | SHG for Financial dependency and livelihood options | Ms. Lalita Bhagat CEO, Kota Block | 150 |
| 29-09-2021 | Rural Business and entrepreneurships | Dr. K. K. Chandra Nodal Officer, UBA | 150 |
| 29-09-2021 | Bank Credit, KCC and loan scheme | Shri Devdas Chatarji Chief Manager, SBI | 150 |
| 29-09-2021 | Bank Schemes to support farmers | Manager, PNB, Ratanpur | 150 |
| 29-09-2021 | Mudra loan, Sukanya Scheme | Shri Deshdhar Financial Literacy Counsellor | 150 |

A Brief Abstract of the Event (Maximum 500 Words):

A district level financial literacy camp was organized on 29 September 2021 at Pudu village to aware and benefit peoples of adopted villages on different government schemes, saving methods and Kisan Credit Cards, etc. CEO Janpad panchayat Mrs Lalita Bhagat attended the programe as a Chief Guest followed by Chief Manager, State Bank of India, Bilaspur shri Devdas Chatterjee. In this camp speakers and bankers encouraged rural community and women self-help groups for starting mushroom production, composting unit, agarbatti production, and other rural production and income generation activities. In the camp 150 villagers and women groups were participated. Financial Literacy counsellor Shri Deshdhar addressed on Mudra loan, Sukanya scheme also advised ways to multiply money with safe mode.



Figure 2: Villagers participating on “Financial literacy camp” organized at Pudu Gram Panchayat, Kota block, Bilaspur on 29.09.2021, where bankers and villagers interacted with each other.



Figure 3: news covered in Dainik Bhaskar News on 3.10.2022 showing GGV program of Pudu Gram Panchayat, Kota block, Bilaspur on 29.09.2021.



Figure 3: news covered in Patrika News 1.10.2022 showing GGV program of Pudu Gram Panchayat, Kota block, Bilaspur on 29.09.2021


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